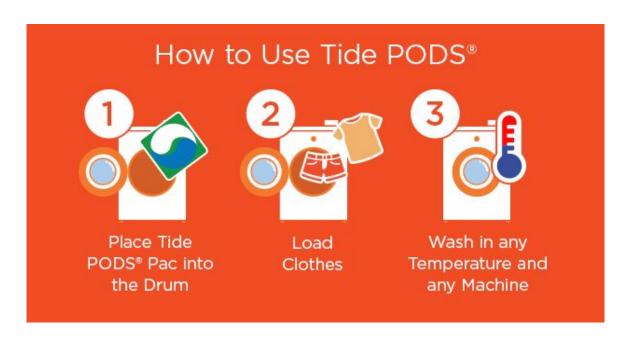
# Sport Odor Defense Febreze Febreze PODS Keep out of reach of children.

### **Tide Pods**



Nia and Glynell

#### What is it? What does it do?





#### Who Buys It?





2 BUY MORE UNDERWEAR

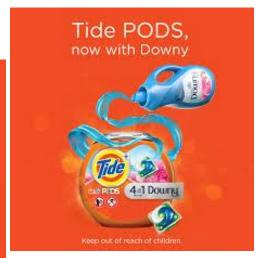


REPEAT UNTIL POOR

#### Ads that sell this

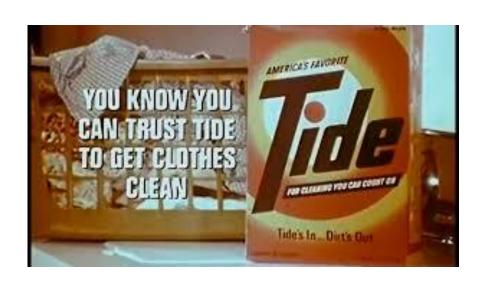








## When did it launch and how did it gain popularity?





#### Analyze each Ad

https://www.youtube.com/watch?v=BNs 5a DIs

#### Analyze each Ad

https://www.youtube.com/watch?v=rFLOtMt9vOw